



**At Bushtukah, our goal is to offer the best possible service experience to each and every customer.** We are expected to keep the best interests of our customers in mind at all times; not only do we want to find the best solution for their needs, but we want to do it in a way that makes us their only destination for active lifestyle gear. Our customer service is what sets us apart. We seek employees who are committed to this goal. Our staff are passionate about what we do.

Job Title: Sales Associate (Bike, Clothing, Footwear, Cashiers)

The Job: The Sales Associate is the “face” of Bushtukah for our customers and the frontline for every customer interaction. The Sales Associate maximizes selling opportunities through our Sales Best Practices (SBPs). When they are not actively selling, they are preparing to sell, which means cleaning, tidying, organizing product, sale pricing, stocking inventory, etc... This position reports to the Department Lead and Store Management and will work closely with their retail team. Sales Associates work at our Stittsville (5607 Hazeldean Rd) and/or Westboro (203 Richmond Rd) locations.

Key responsibilities:

- Customer focus...**help** customers! Listen, advise and provide our customers with outstanding customer service while satisfying all of their clothing and gear needs.
- **Inform** customers on products, services and promotions.
- **Anticipate** the complete solution for our customers and make recommendations that build relationships.
- **Achieve** sales targets
- **Action** plans to achieve outstanding customer service and sales results.
- **Initiate** activities and ideas to add value for our customers.
- **Share your passion** for the activities we promote!
- **Support** efforts to maximize schedule effectiveness and take initiative to increase team **productivity**.
- **Maintain** the Store/Department merchandising, presentation and cleanliness standards, with guidance from the Store Management.
- Act as an **ambassador** during promotional events.
- **Pro-actively improve** your product knowledge and take advantage of training opportunities.
- Adhere to all company policies and standards.

To be successful in this role, you'll need to:

- Experience in outdoor gear sales (cycling, clothing, footwear, Nordic ski/snowshoe, cashier, etc...) is an asset.
- Excited to sell solutions to our customers.
- Goal oriented and motivated to achieve sales targets
- Proven ability to take ownership and initiative achieve priorities.
- Possess excellent communication skills

- Enjoy helping people and solving problems.
- Share your passion and enthusiasm for the activities we promote.
- Put customers first and listen to their needs.
- Learn as much as you can about the products and services we offer.
- Look for ways to strive for continuous improvement...provide feedback and collaborate with the team.
- Thrive in a fast-paced, team and results oriented environment
- Be reliable and provide flexibility to work weekdays, evenings and weekends (based on business needs).
- Bilingual in French and English is an asset (particularly at our Westboro location)

Please submit a resume and cover letter to [employment@bushtukah.com](mailto:employment@bushtukah.com). **Be sure to indicate why you would make a good addition to our team and to which location you are applying (ie. Stittsville or Westboro).**

*At Bushtukah, we are committed to fostering an inclusive, accessible environment, where all employees and customers feel valued, respected and supported. We are committed to providing employment in accordance with the Ontario Human Rights Code and the Accessibility for Ontarians with Disabilities Act. If contacted for an employment opportunity, please advise if you require accommodation.*